



## PROGRAMME

### ***WDDW UGT-P INITIATIVES 2012***

#### **WDDW, October 7<sup>th</sup> (Celebration on October 8<sup>th</sup>)**

- ▶ Leaflets with the image of WDDW will be distributed to all trade unions and district unions of UGT-P.
- ▶ Balloon launch – printed balloons alluding to the initiative “For Decent Work” (in PT) will be launched. Journalists and other entities have been invited to attend this event;
- ▶ During the balloon launch the leaflets will be distributed to the public in general;
- ▶ The Poster translated into Portuguese is available in our website so that our affiliates may download it;
- ▶ A PowerPoint presentation on Decent Work is available in our website in order that our affiliates can use it as a starting point of discussion in workplaces, schools, seminars and so on;
- ▶ In association to UGT’s Programme on WDDW many affiliates and Unions will divulge specific statements on this subject to their members and to the public in general. (see [www.ugt.pt](http://www.ugt.pt)). Some examples of the referred initiatives;
- ▶ Publication of a booklet on deadly labour accidents.



Besides the specific activities for October 8<sup>th</sup>, UGT has carried out the following initiatives:

- A letter has been sent to all our affiliates to inform them on this special Campaign and to ask them to collaborate with specific actions alluding to the theme;
- UGT’s Website ([www.ugt.pt](http://www.ugt.pt)) – A specific web space on this Campaign is already “on line”. All materials and texts are in Portuguese. There is also a link to the official website of ITUC and also a link to all the its members and respective Programmes, all over the world;
- Use of the new technologies of information, namely “Twitter” and Facebook.



- Campaign materials:
  - Leaflet on WDDW;
  - PowerPoint presentation;
  - Poster in PT;
  - Balloons, printed with UGT's logo and with the sentence "For Decent Work" (in PT);
  - Booklet on deadly labour accidents;
  - Photos of UGT's initiatives